



Teeth Whitening Touch-Up Cleaning Pen

2 ml Art no: 1202xx

4 ml Art no: 1206xx

The Ultimate Teeth whitening Touch-Up pens when you are on the go!

Claims:

- Maintain your white teeth after a teeth whitening session
- Easy accurate touch up application
- Carry along pen to refresh your white smile
- Quick 3 minute session

Product description:

The Beconfident Touch-Up Cleaning Pen is suitable for cleaning teeth on the go or when a quick whitening top-up is necessary. The whitening pen removes stains from many culprits including coloured food, drinks and smoking. The pen is applied to the teeth using the brush making it the perfect whitening tool to target and remove stains from between teeth. It is perfect for removing stains from between teeth, helping to maintain whitened teeth after using one of the Start kits. Targeted teeth whitening for a beautifully enhanced whiter smile.

Active ingredients / How it works:

There are several active ingredients that all work together. One of them is Sodium Bicarbonate. The Beconfident whitening effect comes partly from dissolution of stains on the surface of the tooth as well as oxidizing organic compounds causing discolorations deeper in the enamel and dentine.

The formulation consists of a combination of cleaning substances (surfactants, Surface Active Agents) and actively whitening free carbonates released from the gel ingredient Beconfident 32% Sodium Bicarbonate. Contrary to whitening products containing Hydrogen Peroxide, that can cause irritation and pain, our active ingredients are gentle and free from any negative side effects.

The initial effect comes from the cleaning ingredients during the first two minutes of contact between the gel and the tooth surface. The surfactants lower the surface tension and binds chemically to the stains while lifting them away from the tooth. This process paves the way for the second phase and the temperature in the gel increases due to the body heat. The increased temperature together with the naturally occurring enzyme in the saliva - alkaline phosphatase - splits the Sodium Bicarbonate and forms free carbonates. The free carbonates oxidize - dissolves - the organic discolorations within the enamel and dentine.

These processes in combination are patented (US 8580232 B2) and the reason behind Beconfident unique whitening effect.

The products also contain 0,05% Sodium Fluoride in order to remineralize the enamel. The gel is brushed onto teeth and starts working immediately. 2 models exist, one with soft top in 2 ml (≈25 applications) and one with a hygienic silicon flex top in 4 ml (≈50 applications).

Group Beconfident Europe AB

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Ingredients:

Glycerin, Sodium Bicarbonate, Aroma, Xylitol, Chondrus Crispus Powder, Polysorbate 20, Sorbitol, Aloe Barbadensis Leaf Juice, Punica Granatum Extract, Chamomilla Recutita Extract, Sodium Fluoride, Linalool, Limonene.

Unique Competitive Advantages:

- Good Gel formulation with proven clinical results, supported by Beconfident intelligent App for best instructions.
- Maintaining whiteness after Start Kit has been used
- Zero sensitivity
- Safe without side effects
- Can be used as of the needed
- Easy to carry along
- Contains Aloe Vera
- Gentle to gum and teeth
- No side effects.
- Contains 0,05 Sodium Fluoride for anti cavities

The Touch-Up Cleaning Pen contains the following items:

- 1) A 2ml or 4ml Touch-Up Cleaning Pen with our Beconfident 32% Sodium Bicarbonate Gel
- 2) Instruction sheet
- 3) Shade guide

Beconfident is not conducting any testing on animals.

Product Data:

Art No	Dimension HxWxD	Gross Weight	Net Weight	Units Display Box	Units mastercart.	Unit EAN
120201 & 120601	175x60x24mm	34g	18g	6	192	Art No – Sep. list
CPNP Code	GMP ISO 22716	Country of Origin USA	Quality Test Pharmacies Oriola	Box bio-degradable	Pallet	RRP Euro incl VAT(+/-)
1537204	Follows	Sweden & USA	Yes	Yes	6	29,90 Euro & 39,90 Euro

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