



## Toothpaste Explore Kit

Art no: MP123025

Innovative, multifunctional, whitening toothpaste. Designed by science, made from nature for everyone.

The New and practical Beconfident® mini tubes (25 ml) invites for easy-carry-along during the day, for your holidays or stay over at your friends place. One Mini tubes last for up to 14-21 days of normal use for one person.

It ensures clean, visibly whiter teeth, strengthens the enamel, freshens the breath and protects against plaque and cavities. Uses natural and safe ingredients. The Explore Kit makes it easy to buy all 5 different flavors to find a favorite, but also to bring along on travels (5 x 25ml).



Acai + Mint  
Coconut + Mint  
Strawberry + Mint  
Extra Mint  
Sensitive + Mint



### Working mechanism in short:

Toothpaste loaded with new ingredient's that no-one has ever included in a toothpaste before, such as unique White Charcoal for absorbing toxins and bad odours, Hyaluronic acid for anti-inflammatory gum health and vitamin C for overall strength just to mention a few.

For whitening teeth Calcium peroxide dissolves the protein pellicle on teeth that attracts stains to the tooth surface and holds them captive. When the protein pellicle is dissolved, all the stains that are adherent to the pellicle are gently removed from the teeth without harsh ingredients such as hydrogen peroxide. Calcium peroxide's slow oxygen release properties also makes it an ideal, cost effective, shelf-stable and natural alternative for whitening teeth. Daily use of the toothpaste during weeks and months, the small amount of oxygen released, has a steady whitening effect without harsh abrasive or strong detergents. No need to mention that our products are cruelty free, Sulphate free, 98% natural and vegan.

### The Beconfident® Toothpaste Explore Kit story:

Group Beconfident Europe AB

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Beconfident- Top Quality Teeth whitening and Skincare systems are designed in Sweden & Made in USA and Sweden. Beconfident® + WhiteAmin® + SimpleSmile® are registered trademarks in Europe and Beconfident® is a registered trademark in United States of America. IOS and Android Intelligent Apps belong to Beconfident Skincare AB. Other brands are pending.



Everyday tooth brushing needs stimulation and should be an exciting experience. Our Explore Kit offers variation and stimulation to suite every oral health need, mood and taste. (Same recipe and ingredients as in the original 75 ml versions)

The 25 ml tubes are practical for all family members to try out or to carry along during the weekend trip. It also opens up for finding out your favourite version in our range.

#### How to use:

How to use: Brush the teeth daily in the morning and in the evening for at least 2 minutes with the Beconfident® Multifunctional Whitening Toothpaste add a sip of water and swirl around for additionally 30 seconds. Best feeling ever!

#### Unique Competitive Advantages

- Whitens teeth within two weeks
- Strengthens enamel
- Freshens breath
- Protects against plaque & cavities
- Unique 2-step flavoring system
- Enamel-friendly technology without abrasive ingredients
- Works with both electric and manual toothbrush

#### Our product is:

- Paraben Free
- Cruelty Free
- Vegan
- 98% natural

#### Ingredients: (Açai + mint)

Aqua, Hydrated Silica, Xanthan gum, Potassium nitrate, Charcoal Powder, Sorbitol, Glycerin, Sodium C12-18 Alkyl Sulfate, Titanium dioxide, Mentha Arvensis Leaf Oil, Sodium Saccharin, Menthol, Sodium benzoate, Aroma, Sodium fluoride, Citric acid, Calcium peroxide, Erythritol, Simmondsia Chinensis Seed Oil, Zinc acetate, Calcium hydroxide, Dicalcium Phosphate, Ascorbic acid, Sodium Hyaluronate, CI 16185, CI 42090, Limonene.

#### Ingredients: (Cocos + mint)

Aqua, Hydrated Silica, Xanthan gum, Potassium nitrate, Charcoal Powder, Sorbitol, Glycerin, Sodium C12-18 Alkyl Sulfate, Titanium dioxide, Mentha Arvensis Leaf Oil, Sodium Saccharin, Menthol, Sodium benzoate, Aroma, Sodium fluoride, Citric acid, Calcium peroxide, Erythritol, Simmondsia Chinensis Seed Oil, Zinc acetate, Calcium hydroxide, Dicalcium Phosphate, Ascorbic acid, Sodium Hyaluronate, Limonene.

#### Ingredients: (Strawberry + mint)

Aqua, Hydrated Silica, Xanthan gum, Potassium nitrate, Charcoal Powder, Sorbitol, Glycerin, Sodium C12-18 Alkyl Sulfate, Aroma, Titanium dioxide, Mentha Arvensis Leaf Oil, Sodium Saccharin, Menthol, Sodium benzoate, Sodium fluoride, Citric acid, Calcium peroxide, Erythritol, Simmondsia Chinensis Seed Oil, Zinc acetate, Calcium hydroxide, Dicalcium Phosphate, Ascorbic acid, Sodium Hyaluronate, CI 16185, Limonene.

#### Ingredients: (Extra mint)

Aqua, Hydrated Silica, Xanthan gum, Potassium nitrate, Charcoal Powder, Sorbitol, Glycerin, Sodium C12-18 Alkyl Sulfate, Aroma, Titanium dioxide, Mentha Arvensis Leaf Oil, Sodium Saccharin, Menthol, Sodium

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benzoate, Sodium fluoride, Citric acid, Calcium peroxide, Erythritol, Simmondsia Chinensis Seed Oil, Zinc acetate, Calcium hydroxide, Dicalcium Phosphate, Ascorbic acid, Sodium Hyaluronate, Limonene.

**Ingredients: (Sensitive)**

Aqua, Hydrated Silica, Xanthan gum, Potassium nitrate, Charcoal Powder, Sorbitol, Glycerin, Sodium C12-18 Alkyl Sulfate, Hydroxyapatite, Titanium dioxide, Mentha Arvensis Leaf Oil, Sodium Saccharin, Menthol, Sodium benzoate, Sodium fluoride, Citric acid, Calcium peroxide, Erythritol, Simmondsia Chinensis Seed Oil, Zinc acetate, Calcium hydroxide, Dicalcium Phosphate, Ascorbic acid, Sodium Hyaluronate, Limonene.

**The box contains the following items:**

- 25ml Multifunctional Whitening toothpaste Acai + Mint
- 25ml Multifunctional Whitening toothpaste Coconut + Mint
- 25ml Multifunctional Whitening toothpaste Strawberry + Mint
- 25ml Multifunctional Whitening toothpaste Extra Mint
- 25ml Multifunctional Whitening toothpaste Sensitive + Mint

**Product Data:**

Art No	Dimension HxWxD(mm)	Gross Weight	Net Weight	Units Display Box	Units mastercart.	Unit EAN
MP143025	108x140x30 mm	188 gr		6 pcs		7350064167946
CPNP Code	GMP ISO 22716	Country of Origin	Quality Test Pharmacies	Box bio-degradable	Pallet	RRP Euro incl VAT(+/-)
	<b>Follows</b>	<b>Sweden</b>	<b>YES</b>	<b>Yes</b>	<b>1152 pcs</b>	<b>6,90 €</b>

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